



INSIDER COLLECTION

Insider Collection is InterContinental's *multitasting* product for ensuring that every business event or meeting organized in InterContinental hotels around the world becomes a unique experience. The special packages offered by the InterContinental De La Ville Rome have been exclusively designed by the Events Team to allow business guests get the most from their stay by discovering the authentic local flavor and best Italian products. Many different experiences are available, grouped into five themes, for making the event memorable, educational and motivating to all participants:



INSIDER LOCATIONS

With their in-depth knowledge of the city, InterContinental De La Ville's team is able to provide access to a range of exciting handpicked local venues. Such as **Visit the Fashion House where 'MADE IN ITALY' was born**. Come and see the high-fashion vintage dresses created by some of Italy's most famous designers, as well as a photographic collection and over 2000 sketches. Visitors can also take part in a fashion lesson organized by the Foundation.



INSIDER INTERACTIONS

Learning how to make **real homemade Italian pasta** from the Hotel's executive chef, Umberto Vezzoli. Taking lessons on **how to be a gladiator** in the fascinating and mysterious world of Ancient Rome. Discovering the **beauty of Rome on a Vespa**, just like Gregory Peck and Audrey Hepburn in "Roman Holiday". These original team-building experiences will help your delegates connect with each other and motivate them to build effective working relationships.



INSIDER BREAKS

Real Italian Coffee. Coffee is the national drink of Italy and coffee culture, as we know it, was born here. Learn all there is to know about the Art of Coffee Making and go home with your very own Italian coffee machine. **Learn to Eat Well.** The Mediterranean Diet has been described as the 'gold standard for healthy eating.' It is more than just a diet; it is a way of life. This experience will allow your delegates to enjoy real Italian cuisine made from the finest local ingredient.



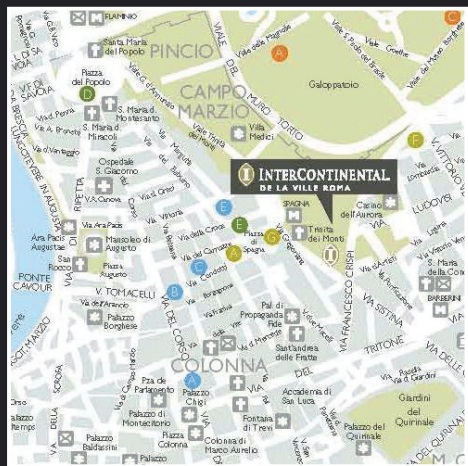
INSIDER SPEAKERS

Discover the treasures of Rome. Attend an on or off-site lecture on the historic district of Campo Marzio and discover the magic of the Spanish Steps and Via Condotti. **Be swept away by The Italian Bel Canto.** Introduce your delegates to the wonderful world of Italian opera with musical lessons consisting of live performances by professional singers. The perfect way to relax the body and mind after a busy working day.



INSIDER COMMUNITY

Clean up the "Pineta Of Castel Fusano" for a real corporate team-building experience aimed at promoting environmental awareness. This activity takes place in the Pineta di Castel Fusano Wildlife Reserve, an ancient sanctuary near the mouth of the River Tiber. The aim is to clean up this amazing place with your team members and learn about the ecology and biodiversity of the Mediterranean environments.



INTERCONTINENTAL MEETINGS.

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INTERCONTINENTAL MEETINGS.



DE LA VILLE ROME

Magic, Emotions, History, Art, Culture, Shopping embrace the Guests at the InterContinental De La Ville Rome. Icon of elegance and modern hospitality at the top of the Spanish Steps dominates Piazza di Spagna and Via Condotti is the ideal location for experiencing and discovering the Eternal City.



InterContinental Meetings is designed to capture a genuine sense of place that will inspire delegates and get results. Our experienced team understands the demands on your time as a busy event planner and is focused on making sure that the process runs seamlessly at every stage. Whatever the event, the InterContinental Meetings team is here to make life easier for you and to create a rewarding occasion for those attending.

THE HOTEL

Politicians, diplomats, economists, famous movie stars, writers and cosmopolitan travelers have always chosen and continue to choose the InterContinental De La Ville as their Roman address for its magical atmosphere, discretion, excellent service, and privileged location at the top of the most romantic and famous stairs in the world, the Spanish Steps, and the even more romantic gardens of Pincio. Previously a convent, the building still preserves the original square layout that creates a large internal courtyard, called 'La Piazzetta.' Most of the 192 rooms, including 23 suites, overlook this central courtyard.

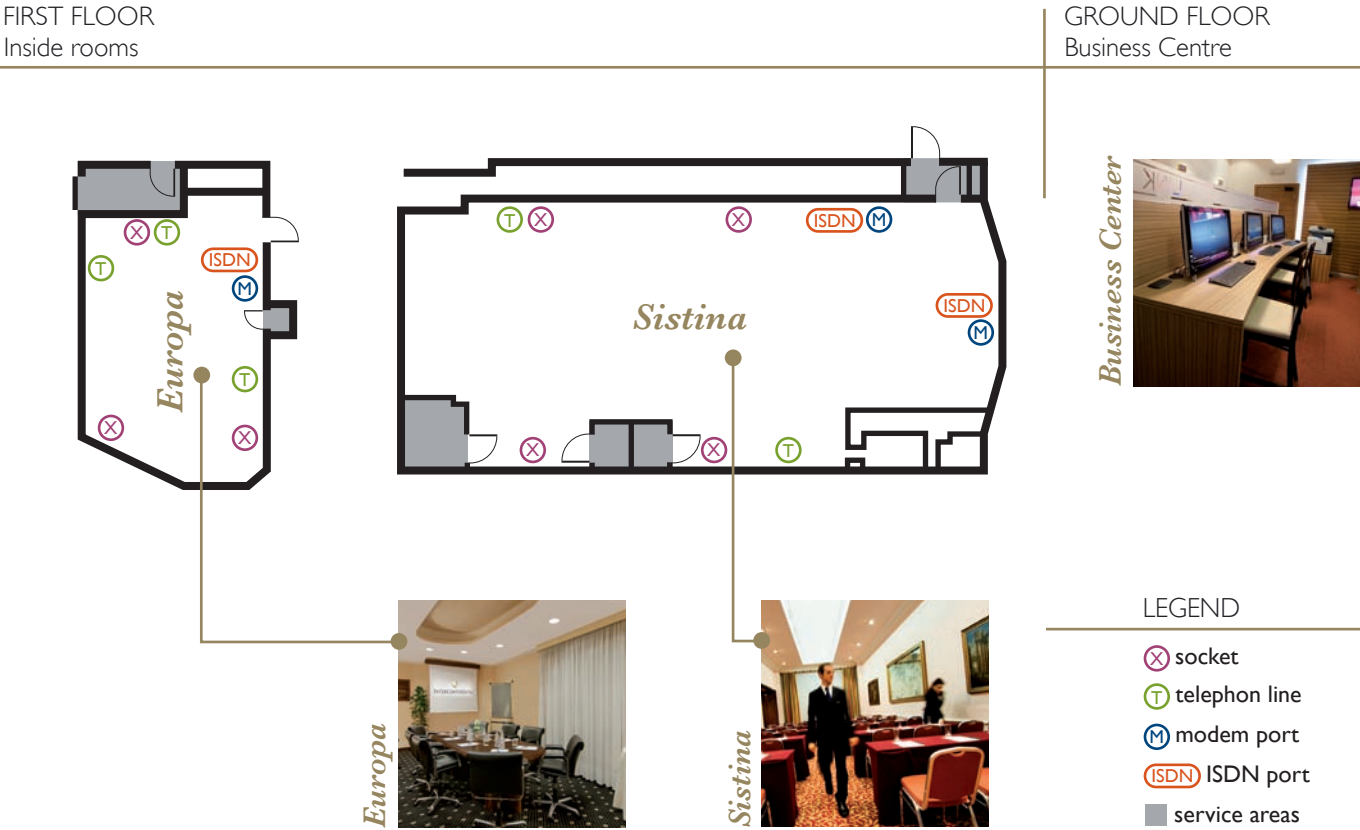
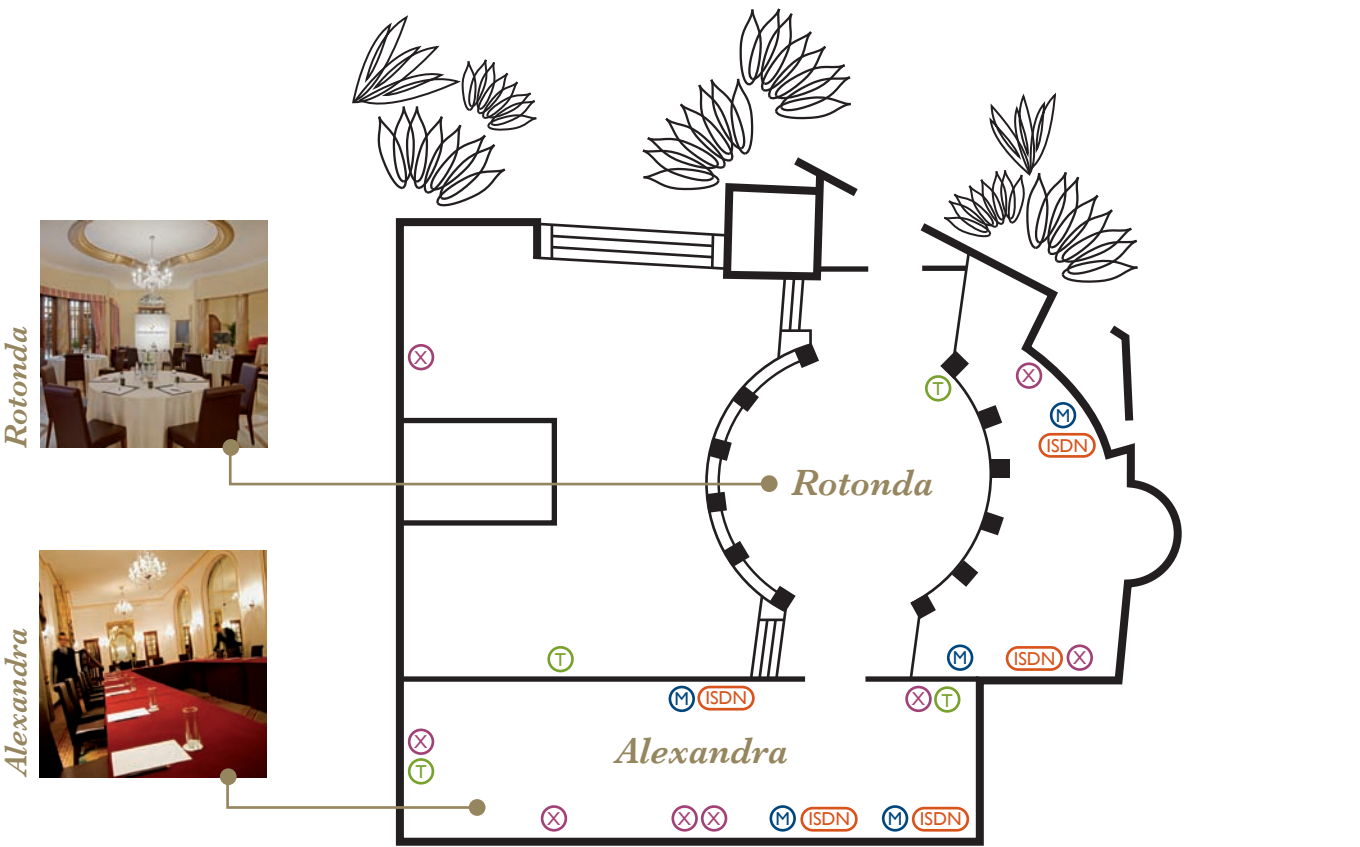
Today, the Piazzetta is an important aspect of the hospitality at the De La Ville, with its highly renowned restaurant and outdoor bistro in the spring and summer months. An excellent dining experience is also guaranteed in the new Café de La Ville created in the lobby lounge next to the hall. Open around the clock in winter with a modulated service during the day (from 9am to late at night). In spring, a bar service and excellent food are also available on the sixth floor of the hotel in the Terrazza degli Imperatori. Guests can enjoy an unrivaled and never-ending view of Rome, the most beautiful monuments in the city, the Altare della Patria, the Pantheon, St Peters Basilica and spectacular sunsets. Memories of a lifetime!

The health and fitness centre on the first floor is open 24 hours a day. Treadmills, exercise bikes and other fitness machines are available.

EFFICIENT AND PERSONALISED SERVICE

The mission of the staff at InterContinental De La Ville Rome is to organize excellent events for ensuring the success of a client. Efficient service, quick response and flexibility assist clients at the De La Ville hotel during every phase of the organization, from the planning phase right through to the running of the event. Each expectation is met according to the high quality standards guaranteed by InterContinental. Fast availability check, transparent prices, innovative technology, such as virtual and interactive equipment, are only some of the advantages available to organize personalized events and meetings. This allows achieving a perfect synergy between the hotel – as a business place – and participants in the event.

MEETING ROOMS
SECOND FLOOR
Rooms connecting with La Piazzetta's dehor



MEETING ROOMS IN DETAIL

Room	Theatre Style	Classroom	Banquet	U-Shape	Boardroom	Size	Length x Width (m)	Height (m)
Alexandra	100	60	100	40	40	120	18 x 6,7	4
Sistina	60	30	50	30	30	60	10 x 6	4,5
Europa	15	12	--	--	12	25	6 x 5	3
Rotonda	50	--	70	20	20	105	10,5 x 10,5	3,5

BUSINESS CENTRE

Located on the ground floor, it offers business travellers with any type of office service in real time: Wi-Fi hotspot, internet point, computer; printer; fax; scanner; photocopiers and dispatch riders for the city. Accessible 24 hours a day, with help desk open from 6.30am to 11.00pm.

MEETINGS AND EVENTS

Personalized services, quality, attention to details and a prestigious location make the InterContinental De La Ville one of the best locations in Rome for large or small business meetings, events and conferences. The hotel has over 300 square meters of space spread across four fully-equipped meeting rooms. The Alessandra and Rotonda Rooms feature beautiful neoclassic architecture and natural lighting. They open out onto the garden terrace of the hotel and are perfect for hosting events and conferences. The more intimate Sistina and Europa Rooms are perfect for high-tech business meetings. With a stylish and elegant décor, the rooms offer state-of-the-art technical equipment and functionality.

